

What does it do & why do people use it?

QPSMR Companion CATI

Companion CATI is an ideal, easy to use telephone interviewing solution.

1. User-friendly interface

- Create questionnaires by making selections from toolbars and windows
- There is no syntax or script to learn.

2. Reduced hardware and reliance on reliable connections

- Reduces hardware costs by its unique design
- Low load on servers as network traffic is minimised
- Can support any number of telephone interviewers
- Compatible with most diallers
- Supervisors can manage staff effectively
- Telephone number security

3. Full supervisor functionality

- This includes project managers, questionnaire authors, data analysis staff and telephone interviewers.
- All levels of staff can access your project.
- Monitor operators
- Manage projects
- Assign interviews

4. Full complex quota control management system

- Set quotas for key questions/demographics
- Set quotas for one or several questions
- Set quotas for interlocking cells (e.g. age within gender)
- Access reports on quota fulfilment
- Change quotas at any time
- Prioritise hard-to-fill quotas

5. Efficient Call Back Management

- Set call back times for interviews
- Set specific date/time or date/time range
- Continue partial interviews at appropriate question
- Allocate call backs to specific interviewer(s)
- Access reports on call back appointments
- Pause interviews at any time upon respondent request

6. Includes all the features of QPSMR Companion

- Tools for managing data
- Tabulation facilities
- Exports of data to most forms