# Why should you use QPSMR Companion in place of Insight?

## The 11 Major Reasons

**FROM QUESTIONNAIRE DATA ENTRY/CATI THROUGH TO TABULATIONS**

- Faster entry of responses, including copy and paste from Word, Excel etc.
- Block editing features – to apply options, filters, formats. Top 2 box etc.
- Shortcut way to enter similar questions
- Read and use Excel or CSV data
- Spreadsheet-style data editor

- Data drill down for quick exploration of data
- Drag and drop tables for quicker batch table production
- Grid tables for rapid production of summary tables for rating scales
- Weighting 'wizard' – to calculate, check and apply rim or target weighting
- Enhanced Excel output

- Compatible with Resolve to distribute projects to clients and colleagues