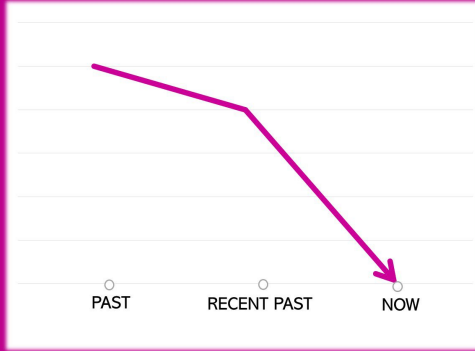


ONLINE DASHBOARDS

PAST, PRESENT & FUTURE

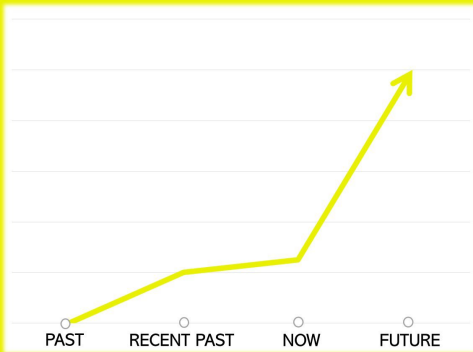
SOFTWARE COSTS



Customised dashboards and software to build dashboards have been prohibitively expensive in the past. Now, there's a gamechanger that means that everyone can afford online dashboards.

TIME TO PRODUCE

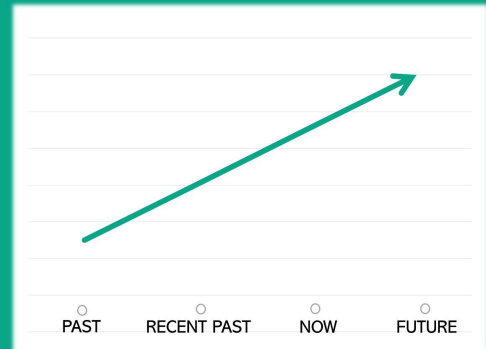
A dashboard is of limited use if they cannot be provided for weeks after a survey has finished. Now, you can produce online dashboards at the same time as your other reporting (or before!).



The day when most clients will expect their research data available in an online dashboard for every project is gathering momentum. Are you ready?

NEED FOR RESEARCH BUYERS

As production costs in many economies rise and outsourcing costs increase, you need tools that make providing research data easy, efficient and inexpensive.



PRODUCTION COSTS